

Title	Presented By:	Venue/Publisher
Anatomy of a Quarter-Million Dollar Sponsorship: 35,000 Books, 60 Speeches, One Sponsor	Dave Balch	2006 NSA Convention
Better Brand Building	Bruce Turkel, Tim Richardson	2006 NSA Convention
Blogging for Speakers: What, Why, When, Where, How?	Kim Snider	2006 NSA Convention
Building a Memorable and Marketable Brand	Janelle Barlow, Joe Calloway, Brian Palmer, Shayna Stillmar	2006 NSA Convention
Flying Pigs and Talking Mules--Remarkable New Realities for Presentation Excellence	Karen Wright	2006 NSA Convention
High Tech With High Touch	Gerry Murak	2006 NSA Convention
How to Develop Quality Products on a Shoe String Budget	Regina Clark, CSP	2006 NSA Convention
InfoMarketing Magic: How to Build an Information Product Empire and an Automated System to Sell Them (1 of2)	Fred Gleeck	2006 NSA Convention
InfoMarketing Magic: How to Build an Information Product Empire and an Automated System to Sell Them (2 of2)	Fred Gleeck	2006 NSA Convention
No Sweat PR: How Every Speaker Can Get National Publicity by Doing It Yourself	Marilee Driscoll	2006 NSA Convention
The Incredible One-Two Punch: Bam! Create Your Brand--Pow! Promote Your Brand	Dick Bruso, Pam Lontos	2006 NSA Convention
Beauty, Books and the Brain: The New Renaissance in Publishing Part I	Valerie Kirschenbaum, Martin Rimm	2007 NSA Convention
Beauty, Books and the Brain: The New Renaissance in Publishing Part II	Valerie Kirschenbaum, Martin Rimm	2007 NSA Convention
Book Yourself Solid: The Fastest, Easiest and Most Reliable System for Getting More Clients Than You Can Handle	Michael Port	2007 NSA Convention
Building Your Coaching Business by Creating an Empire	Linda Miller	2007 NSA Convention
Craft Like a Comic: Sell Like a Speakers Part I	Karyn Ruth White	2007 NSA Convention
Craft Like a Comic: Sell Like a Speakers Part II	Karyn Ruth White	2007 NSA Convention
Creating High Energy Web Sites and PR Materials	Jerry Teplitz	2007 NSA Convention
Creating ROA Substance: Maximizing Your Convention Attendance Part I	Chris Clarke-Epstein	2007 NSA Convention
Creating ROA Substance: Maximizing Your Convention Attendance Part II	Chris Clarke-Epstein	2007 NSA Convention
CSP/CPAE Session: How the Wealthiest Speakers Really Earn Their Money!	John Patrick Dolan	2007 NSA Convention
CSP/CPAE Session: No Rules, No Agenda. No Preset Learner Outcomes. Just Raw Naked Thinking	Dan Burrus	2007 NSA Convention

Title	Presented By:	Venue/Publisher
Decontaminate Toxic People: Manage Difficult Participants and Audiences Without Using Weapons or Duct Tape	Marsha Petrie Sue	2007 NSA Convention
Do You Think You Are Really Competent: Understanding the Professional Competencies of NSA	John B. Molidor	2007 NSA Convention
Especially for Partners: Dealing with Aging Parents: Long Term Care Planning Whether There's Time or No Time to Plan	Marilee Driscoll	2007 NSA Convention
Especially for Partners: Red Dots, Closed Doors and Good Intentions: Fitting the Speaking Business into Life's Bigger Picture	Linda Keith	2007 NSA Convention
Especially for Staff: Just Because It's Pretty, Doesn't Mean It Works!	Ford Saeks	2007 NSA Convention
Focus on Bureaus-LIVE! Must-have Information about Working with Speakers Bureaus	Shep Hyken, Rich Gibbons	2007 NSA Convention
General Session on Business Development: Transforming Your Business Future	Dan Burrus	2007 NSA Convention
General Session on Laughter: Too Much of a Good Thing is Wonderful: Women, Men, Laughter and Connector	Gina Barreca	2007 NSA Convention
General Session on Marketing: Inspired Marketing: The Surprising Secret to Astonishing Success	Joe "Mr. Fire" Vitale	2007 NSA Convention
General Session on Potential: Use it or Lose It: The Shiny Truth About Your Brilliant Potential	Simon T. Bailey	2007 NSA Convention
General Session on Prosperity: Prosperity Thinking: Creating Success Consciousness	Sue Morter	2007 NSA Convention
Go With the Flow! How Managing Your Polarities Can Produce Extraordinary Revenue Streams	Theresa Szczurek	2007 NSA Convention
How to become a Person of Influence and Affluence	Chris Widener	2007 NSA Convention
How to Earn Your CSP	Ronal Culberson	2007 NSA Convention
How to Sell More of Your Services for More Money with Less Effort	Ray Leone	2007 NSA Convention
Incorporating Assessment Tools to Build Your Credibility and Grow Your Diversity/Global Business & revenue	Scott Friedman, Amy Tolbert, Jo Ann Pina, Garth Roberts	2007 NSA Convention
Is It Time to Start Running Your Speaking Business as a Real Business?	Bill Brooks, Jim Pancero	2007 NSA Convention
Is Your Speaker Business Really Profitable? Startling Insights on How You May Be Throwing Money Away	Graham Foster	2007 NSA Convention
It's Not About Attraction: The Heart of Effective Marketing	Mark Silver	2007 NSA Convention
It's Not What Happens to You, It's What You Do About It	W. Mitchell	2007 NSA Convention
Just Say "AUM!" Five Yoga Secrets to Improve Your Presentation and Get Repeat Business	Debbie Barnett	2007 NSA Convention
Laugh for the Health of It	Dale L. Anderson	2007 NSA Convention

Title	Presented By:	Venue/Publisher
Let There Be No Shame in Your Game		2007 NSA Convention
Lighten Up and Let Out Your Ingenuity!	Victoria Labalme	2007 NSA Convention
Live Humor Coaching	Ronald Culberson, David Glickman, Brad Montgomery	2007 NSA Convention
On the Speaker Buffet it's All You Can Eat..and There Ain't No Room For Potted Meat!	Kelly Swanson	2007 NSA Convention
Open the Door and Let the Future In-How Speakers Can Respond to Emerging Trends and Developments	Rohit Talwar	2007 NSA Convention
Open Their Souls with Laughter-and Your Substance Will Find a Home	Silver Rose	2007 NSA Convention
Predict Exactly What Your Clients Will Need Months and Years Before They Need It...and They Will Need You like Never Before	Joe Sherren	2007 NSA Convention
Ratchet Up: How to Dramatically Lift Your Sales Skills for More Impact, More Profits, More Fun Part I	Aldonna Ambler	2007 NSA Convention
Ratchet Up: How to Dramatically Lift Your Sales Skills for More Impact, More Profits, More Fun Part II	Aldonna Ambler	2007 NSA Convention
Sell Effectively by Taking the "Sales" Out of the Selling	Jenae Rubin	2007 NSA Convention
Surrender to the Stage! Revealing the Performer Within	Eleni Kelakos	2007 NSA Convention
The Final Frontier: Your Unlimited Mind!	Rebecca Nagy	2007 NSA Convention
The Five Transformations: Why 21st Century Business is More About Sensing Than Making Sense	Alphesh Bhatt	2007 NSA Convention
The Four Answers to DOING IT!	Mike Domitrz	2007 NSA Convention
The Power of Authenticity: Using Social Intelligence and Neuroscience for Greater Platform Performance	David Ryback	2007 NSA Convention
To Product or Not to Product, There is NO Question! How to Generate Multiple Streams of Product Income by Next Week!	Darren LaCroix	2007 NSA Convention
Trust Your Gut! How the Power of Intuition Can Grow Your Speaking Business	Lynn Robinson	2007 NSA Convention
The Magic of Community: July/Aug 2006	Michael Lee MBA,CSP	Voices of Experience
The Magic of Community: Jan/Feb 2006	Michael Lee MBA,CSP	Voices of Experience
1. Eloquence: How to enter and advance in the World of Professional Speaking	Valerie Cade, CSP, Mark Sanborn, CSP, CPAE	NSA Essential of the Speaking Profession
2. Expertise: How to enter and advance in the World of Professional Speaking	Chris Clarke-Epstein, CSP & Terry Paulson, PhD. CSP, CPAE	NSA Essential of the Speaking Profession

Title	Presented By:	Venue/Publisher
3. Enterprise: How to enter and advance in the World of Professional Speaking	Mark LeBlanc, Laura Stack, MSA, CSP	NSA Essential of the Speaking Profession
4. Ethics: How to enter and advance in the World of Professional Speaking	Frank Bucaro, CSP, CPAE & Howard Putman, CSP, CPAE	NSA Essential of the Speaking Profession
Behind the Music	Bryan Townsend	NSA 2008 Winter
Behind the Music	Chris Clarke-Epstein	NSA 2008 Winter
Behind the Music	Kit Grant	NSA 2008 Winter
Behind the Music	Tim Gard	NSA 2008 Winter
Behind the Music	Patricia Fripp	NSA 2008 Winter
Behind the Music	Roxanne Emmerich	NSA 2008 Winter
Behind the Music	Sam Silverstein	NSA 2008 Winter
Behind the Music	Terry Brock	NSA 2008 Winter
Book More Business: How to Insure More Bookings in 2008 and Beyond!	Lois Creamer	NSA 2008 Winter
Born To Be Wild!	Pegine Echevarria	NSA 2008 Winter
Cows Aren't the Only Ones Who Should be Content-ed	Michael Benidt, Sheryl Day 1 of 2	NSA 2008 Winter
Cows Aren't the Only Ones Who Should be Content-ed	Michael Benidt, Sheryl Day 2 of 2	NSA 2008 Winter
Disagree or Die: A disruptive and Delightful Exploration of Disagreement as the Most Direct Path to Emotional, Spiritual and Intellectual Developmer	Ian Percy	NSA 2008 Winter
Do You Believ in Magic? Poof! Organize Your Office, Space and Time-Fearlessly!	Elizabeth Hagen	NSA 2008 Winter
Don't Eat the Marshmallow Yet: What It Takes to Beat the "One Million Books Sold" Milestone	Joachim DePosada	NSA 2008 Winter
Engage Any Group: How to Infuse Your Workshops With Positive Energy and Audience Interaction	Mike Robbins	NSA 2008 Winter
Exploding Soda and Flying Potatoes: How to Create Unforgettable Learning Experiences that Spread Like a Virus / The Jury is Still Out on Your Story	Francine Ward, Steve Spangler	NSA 2008 Winter
Fizz 101: How to Turn cocktail Napkin Ideas into Products that Sizzle and Sell	Steve Spangler	NSA 2008 Winter
From Speaking to Highly Paid Consultant: Tap Into Your Expertise to Grow Your Business and Your Revenue	Marilyn Manning	NSA 2008 Winter
Good Vibrations: Quickly Pick Up On Others' Vibes to Get On Their Wavelength nsalibrarytitles10-09.xls	Paul Tieger	NSA 2008 Winter

Title	Presented By:	Venue/Publisher
How Do you Really Want Your Business To Be?	Rich Fetke	NSA 2008 Winter
How to Earn Your CSP		NSA 2008 Winter
How to Become a Household Name in the Industry of Your Choice in Five Years or Less (2 of 2)	Bill Lee	NSA 2008 Winter
How to Turn a Speech Into Six Figures: Simple Strategies for Turning a Single Speech Into Multiple Streams of Revenue	Ron Karr	NSA 2008 Winter
Humor PEG		NSA 2008 Winter
Move From Blocked to blockbuster: Conjure Creative Villains and Breakthrough to New Success	Judith Parker Harris	NSA 2008 Winter
Opening Session	Jackie Pflug	NSA 2008 Winter
Rock the Platform With Words That Matter	Pamela Jett Aal	NSA 2008 Winter
The Technology Match Game: What do you Know? What do you Need to Know?	Jocelyn Toolie Garner, Linda Keith	NSA 2008 Winter
Vision for a Change: How to Live Your Adventure to Create, Model, Influence, Provoke and Implement Change-For Good! / 21 Minutes of Brilliance, 9 Months of Discipline-How to Keep	Lynn Price, Rory Vaden	NSA 2008 Winter
All Hits, All the Time With Web 2.0: Turn Your Content Into Top 40 Hits When You Use Web Technology the Right Way	Tom Gray	2008 NSA Convention
Brand Like a Rock Star: Think Mick Jagger, Discover What it Takes to Reach Celebrity Status in Your World	Judy Jernudd	2008 NSA Convention
Building Alliance With Meeting Planners: How To Enhance Your Speaking Career with MPI	Lawana Gladney, PhD	2008 NSA Convention
Building Your Business: You Can Make It Happen	Marjorie Brody, CSP, CPAE, CMC, PCC	2008 NSA Convention
Business Coaching: How to Increase Your Revenue Stream by Adding Coaching to Your Practice		2008 NSA Convention
Campaign Rhetoric 2008 - What's Working and What We Can Learn About Influencing Audiences	Terry Paulson, PhD, CSP, CPAE, Janelle Barlow, CSP, PhD	2008 NSA Convention
Cavett Institute (1 of 4)	Bruce Turkel, Thom Winninger, CSP, CPAE, Pat Gangi, EdE, Tim	2008 NSA Convention
Cavett Institute (2of 4)	Bruce Turkel, Thom Winninger, CSP, CPAE, Pat Gangi, EdE, Tim	2008 NSA Convention
Cavett Institute (3 of 4)	Bruce Turkel, Thom Winninger, CSP, CPAE, Pat Gangi, EdE, Tim	2008 NSA Convention
Cavett Institute (4 of 4)	Bruce Turkel, Thom Winninger, CSP, CPAE, Pat Gangi, EdE, Tim	2008 NSA Convention
Computer, Devices and Networks...Oh My! Going Digital as a Mobile Professional	Don Crawley	2008 NSA Convention

Title	Presented By:	Venue/Publisher
Consultants: A View From the Other Side of the Desk: Former Hearst CEO Tells Consultants What You Need to Know	Robert Danzing, CPAE	2008 NSA Convention
Crafting and Delivering Defining Moments	Brad McRae, EdD, CSP, Ricky Nowak, CSP	2008 NSA Convention
Diversity: Your Business Worldwide Emerging Global Issues in Diversity		2008 NSA Convention
Do You YouTube? Get LinkedIn to the New Internet	Maurice Ramirez, DO	2008 NSA Convention
Educators: Help! How Do I Get Through To Them	Mark Brown	2008 NSA Convention
Everyday Secrets for Staying Booked Everyday	Alan Zimmerman, PhD, CSP, CPAE	2008 NSA Convention
Exclusively for CSP/CPAEs: Are You Smarter Than A CEO?	Howard Putnam, CSP, CPAE, J.W. Marriott, Jr. Surprise Guests, Dave	2008 NSA Convention
Exclusively for CSP/CPAEs: Become the Easiest Speaker to Find Online! Learn How to Achieve First Page Search Engine Presence Using the First Page Search Engine Presence Using the	Heather Lutze	2008 NSA Convention
Exclusively for CSP/CPAEs: YOU The SPEAKER-Reinvent? Replace? Retire?	Alan Parisse, CSP, CPAE, MBA, Eileen McDargh, CSP, CPAE	2008 NSA Convention
Exhibit Like an Expert: Bling Your Booth, Maximize Your Marketing and Turn Your Product Display Into a Powerful Profit Center at Tradeshows, Conventions or After You Speak	Susan Ratliff	2008 NSA Convention
From Back of Room to Front of Store: Growing Your Business With a Book	Med La Borde, Clint Greenleaf, CPA	2008 NSA Convention
From Cold Call to Bold Call: How to Win the Keynote Booking War!	Rob "Waldo" Waldman, MBA	2008 NSA Convention
From Platform to Print: How to Write and Publish Your Signature Story	LeAnn Thieman, CSP	2008 NSA Convention
Gender-Based Presentation and Selling Secrets: Using Male/Female Instinct to Get Buy-In From Your Audiences	Carolyn Strauss	2008 NSA Convention
Global Business Models That Work-- an IFFPS Production		2008 NSA Convention
Great Idea! Become the Go-To Resource for Media, Meeting Planners and Audiences	Sam Horn	2008 NSA Convention
Guerrilla Publicity for Speakers	Jill Lublin	2008 NSA Convention
Health & Wellness: Express Yourself With Flair: Increase the Speed With Which You Succeed	Patricia Fripp, CSP, CPAE	2008 NSA Convention
Help Me Hire You: 21 Surefire Strategies From a Speaker-Turned-Planner	David Newman	2009 NSA Convention
Hot Sizzling Copy That Converts Prospects Into Purchasers: Learn Why Traditional Marketing Methods Don't Work!	Edi Raether, CSP, MS	2008 NSA Convention
How I Got My Podcast to Number One on itunes Health and How You Can Do The Same	James Glossinger	2008 NSA Convention

Title	Presented By:	Venue/Publisher
How I sold One Book 24 times in 20 Different Languages and Other Foreign Rights Triumphs: Growing Your International Publishing and Speaking Careers	Jan Yager, PhD	2008 NSA Convention
How Should I Market Myself? Six Common-Sense Steps to Help You Make a Living Making a Difference!	Misty Williams	2008 NSA Convention
How to be a Sales Rock Star! Tired of Being the Opening Act? Learn How to Get Booked for Center Stage	Colleen Stanley	2008 NSA Convention
How to Build Your Speaking Empire for Higher Profits!	Lisa Jimenez	2008 NSA Convention
How To Earn Your CSP		2008 NSA Convention
How To Find Your Power Voice: Secret Strategies to Connect With and Motivate Any Audience	Les Brown, CPAE	2008
How to Make "You" a Brand as Big as Kodak!	Jeffrey W. Hayzlett	2008 NSA Convention
How to Say What You Do So People Actually Want to Keep Talking	Brian Walter, CSP	2008 NSA Convention
Humor: Comedy in the Big Apple - Live From The Late Show With David Letterman!	Scott Blakeman	2008 NSA Convention
Humor Lab: Humor Me-It's All About Your	Judy Carter, Bill Stainton, Tim Gard, CSP, CPAE	2008 NSA Convention
Image Rocks! Harness Your Visibility! Increase Your Profitability!	Chad Hymans, CSP	2008 NSA Convention
Innovate or Parish : The Traveling Wilburys Did It, So Can You! Ten Tips for Improving Your Business Strategies	Regina Clark, CSP	2008 NSA Convention
Is There Value Beyond the Words You Speak	Mel Abraham, CSP, CPA, CVA, ABV, ASA	2008 NSA Convention
Isn't It Time to Do Something About Your Media Exposure? Use the Media to Get Bookings, Sell More Products and Increase Your Fee:	Pam Lontos, CSP, MA	2008 NSA Convention
It's Not Who You Know - It's Who Knows YOU! Building Your Speaking Business by Building Your Brand	David Avrin	2008 NSA Convention
Jeremiah Was a Bullfrog - How a Frog Was Kissed and Became a Prince	Alan Weiss, CMC, CSP, CPAE	2008 NSA Convention
Life is Far Too Short: What Are We Waiting For?	George Walther, CSP, CPAE	2008 NSA Convention
Lights, Cameras, Action! Maximizing Your OnCamera Performance	Scott McKain, CSP, CPAE	2008 NSA Convention
Live Animation: Creating Characters That Make Your Stories Rock	Marcia Reynolds, CSP, MCC, PsyD	2008 NSA Convention
Live in Concert: The Legends	John Alston, CSP, CPAE, MS, Jim Cathcart, CSP, CPAE, Don Hutson,	2008 NSA Convention
Live In Concert: The Young Guns	Theo Androus, Ed Gerety, CSP, Mike Domitrz, CSP, Stacy Henke, Scott	2008 NSA Convention
Live in Concert: Woman Who Rock	Toni Newman, Janet Lapp, CSP, CPAE, PhD, Roxanne Emmerich,	2008 NSA Convention

Title	Presented By:	Venue/Publisher
Managing Your Productivity with Microsoft Outlook	Jeffrey Rowe	2008 NSA Convention
Masterminds Rock Businesses: Seven Keys to Make Them Effective and Enduring	Kathy Loveless, CSP, MS	2008 NSA Convention
Melting Pot or Tossed Salad? How to Rock Your Audience When They Are Diverse But Your Topic is Not	Gary Rifkin, Jo Ann Pina, PhD, Lenora Billings Harris, CSP Julia Sc	2008 NSA Convention
Monday General Session: The Economy and Elections - What Now?	Steve Forbes	2008 NSA Convention
Monday Luncheon General Session: What Can a Speaker Learn From a Rock Star		2008 NSA Convention
Motivate This! Two Native New Yorkers Show You How to Perfect Your Style	Steve Rizzo, CPAE, Mikki Williams, CSP	2008 NSA Convention
Motivational/Keynote: Why Settle for the Balcony? How to Have a Front-Row Seat in Your Speaking Career!	Marilyn Sherman	2008 NSA Convention
Own the Podium; Sell \$2500, 00 of Products and Services Per Year by Giving Two Free Talks Per Month	Michael Charest	2008 NSA Convention
Partner Session: Secrets of Successful Speaker/Partner Pairs: Part I		2008 NSA Convention
Partner Session: Secrets of Successful Speaker/Partner Pairs: Part II		2008 NSA Convention
Power Point That Rocks! Five Steps to Creating Persuasive Visuals	Dave Paradi, BASC, MBA	2008 NSA Convention
Professional Staff Program: World's Best Copywriting Secrets	Peter Fogal	2008 NSA Convention
Public Seminars That Rick Profit! Your Guide to Establish Audience Hospitality	Stuart Gray	2008 NSA Convention
Really, I Didn't Mean To! Recognizing and Reducing Costly Ethics Risks You Never New Existed	Chris Bauer PhD	2008 NSA Convention
Red, White, and YOU! Discover How Selfless Service to a Cause Greater Than Yourself Can Impact Your Business-and Your Life-More That you Ever Imagined	Tommy Spaulding	2008 NSA Convention
Rock and Roll Never Forgets...Do You? Change Your Mind With Techniques on How to Shape and Retain Memories	Karen Pryor, PhD, PT	2008 NSA Convention
Rock Your Presentation With Interactivity: How to Use Interactivities in Your Presentation to Drive Home Your Message and Make It Stick	Curtis Zimmerman	2008 NSA Convention
Rock Your Speaking Business! Dominate Your Market With Multiple Programs, Presentations, Products and Promotion	George Hedley, CSP	2008 NSA Convention
Sales Experts: Rock Your World by Tremendously Growing your Business		2008 NSA Convention
Saturday Opening General Session: From Barrister to Broadcast News: Challenging Yourself to Speak With Courage and Heart / Shake it Up! What the Beatles Can Teach Us About the	Bill Stainton, Manny Medrano, JD	2008 NSA Convention
Selling to the Corporate Market: The Who, What and How of It	Mitchell Gooze, CSP	2008 NSA Convention

Title	Presented By:	Venue/Publisher
Seminar/Workshop Leaders/Facilitators: Building Incredible Credibility	Al Lucia, CSP	2008 NSA Convention
Small Group success: How to Present High-Energy Workshops to High-Powered CEO's	Vistage Speakers & Chair	2008 NSA Convention
So You Think You Need A Virtual Assistant? Tips for Transition and Taking your Business to the Next Level	Devvie Tester Sakagawa	2008 NSA Convention
Speak for a Living, Invest for a Life! It's Not the Amount You Earn, But What You Do With it That Determines Your Quality of Life	Mike Summey	2008 NSA Convention
Speaking From the Inside Out: Finding Your Speaker Voice	Diane Sieg	2008 NSA Convention
Staff Session: Blogs, Pods, and E-zines, Oh My! Understanding and Using Technology to Market Your Speaker on the Internet	Tom Gray	2008 NSA Convention
Staff Session: How To Make Your Speaker a "Fave Five" With Bureaus	Rich Tiller	2008 NSA Convention
Staff Session: Information Strategies For Your Business - Using Microsoft Outlook2007 With Business Contact Manager	Laura Leist, CPO, BA	2008 NSA Convention
Staff Session: Rock Your Speaker's World!	Mike Rayburn, CSP	2008 NSA Convention
Staff Session: Selling at Full Fee - How to Ask For Your Price and Get it	Art Sobezak	2008 NSA Convention
Story Tell, Story Sell: Sales Through Storytelling	Craig Harrison	2008 NSA Convention
Storytellers:The Nine Questions Your Story Must Answer For Your Client's Bottom Line Concerns	Vincent Muli Wa Kituku, CSP, PhD	2008 NSA Convention
Sunday Luncheon General Session: Recipes for the Remarkable: Lessons You Can Use to Build Your Business and Leverage Your Life From the Titans of Business, Sports and Entertainment		2008 NSA Convention
TECH TRACK: Are You LinkedIn? Leverage social Networking to Double Your Business and Prepare in Half the Time	David Nour	2008 NSA Convention
Tech Track: Create Marketing Gravity on the Web-How to Build a Powerful Internet Presence	David Nour, Chad Barr	2008 NSA Convention
Tech Track: Traffic To Conversation - Creating Global Brand Equity	David Nour and Adam Broitman	2008 NSA Convention
The Art of Being Related: How to Have Meeting Planners Lined Up at Your Door	Scott Hunter, CSP	2008 NSA Convention
The First 30 Seconds: Rock Their World...and Then Some!	Dave Timmons	2008 NSA Convention
The Secrets to Getting Published in America	Scott Hoffman, Rick Frishman, David Hancock, John Willig, Ken Atchit	2008 NSA Convention
Three Top Secrets to Easily Making a Six Figure Income as a Speaker	Jennifer Cummings	2008 NSA Convention
Thriving as the Association Speaker of Tomorrow	Bob Wendover, CSP	2008 NSA Convention
Tools of the Trade: Managing Your Office for Higher Profits	Joe Heaps and Dave Reed	2008 NSA Convention

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Tuesday Closing General Session: The Art of Leadership / Speaking of Success: A Basic Black Guild to the Circle of Life	William E. Strickland, Jr., Cathie Black	2008 NSA Convention
Understanding the Professional Competencies	John B. Molidor, PhD	2008 NSA Convention
What's So Funny? How NYC'S Best Stand-up Comedians Get Their Material	Matt Bellace, PhD	2008 NSA Convention
Who Moved My Market? What the Latest-and Permanent-Changes to the High-Fee Marketplace Mean to Your Business	Vickie Sullivan	2008 NSA Convention
Why Should WE Book You? A Backstage Tour Into the Minds of the People Who Hire Speakers	Mark French, Dan Maddux, Cheri Judkins, Kris Young	2008 NSA Convention
Why Your Web Site and Marketing Efforts Suck: How to Master the Secret Power of Attraction on the Internet	Stephanie Frank, Marsha Petrie Sue, CSP, MBA, Kit Brady, Janita Cooper	2008 NSA Convention
What It Really Takes to Make It as a Professional Speaker - Revisited	Bill Bachrach, CSP	2008 NSA Convention
What the Rock and Roll Hall of Fame Knows That You Don't: How to Develop a Purposeful Product Philosophy	Chris Clarke-Epstein, CSP	2008 NSA Convention
You Can Always Get What You Want: Rock Your Convention Return on Attendance (ROA) Part I	Chris Clark-Epstein, CSP	2008 NSA Convention
You Can Always Get What You Want: Rock Your Convention Return on Attendance (ROA) Part II	Chris Clark-Epstein, CSP	2008 NSA Convention
You Got Fear? Fehgeddabout it! Rising Above the Mashugana to a Great Speaking Career!	Bobby Petrocelli, CSP	2008 NSA Convention
Your Keynote is Not a Workshop! 10 Blunders to Avoid on the Platform	Todd Hunt	2008 NSA Convention
Your Million Dollar Voice: Why the Voice You Were Born With Isn't the Voice You Were Stuck With!	Ruth Sherman	2008 NSA Convention
Are They Singing Your Song? How to Use Music In Your Speech Legally and Ethically	Al McCree	2009 NSA Winter Conference
Building the Ultimate Speaking Business--Planning Makes the Difference	Jim Rhode	2009 NSA Winter Conference
Building Your Virtual Business Team	Lynda McDermott, Steve Epner	2009 NSA Winter Conference
Creating Your Own Brand...What Are You Famous For?	Ken Banks	2009 NSA Winter Conference
EXTREME Platform, Research and Sales Techniques You Can Use Right Away for Impact and Cha-Ching	Brian Walter, CSP	2009 NSA Winter Conference
I Wanna be a Facilitator: Another Critical Tool In Your Portfolio	Jean Houston Shore, George Morrisey	2009 NSA Winter Conference
In Search of the Author's Holy Grail: Marketing Your Book for Best-Seller Status	Phillip Van Hooser, Jerry Gitchel	2009 NSA Winter Conference
Intensive Session: Champagne Style & Impact on a Beer Budget: The Business of the Professional Speaker Business...From A-to-Success! (1 of 5	Jeffrey Magee	2009 NSA Winter Conference
Intensive Session: Champagne Style & Impact on a Beer Budget: The Business of the Professional Speaker Business...From A-to-Success! (2 of 5	Jeffrey Magee	2009 NSA Winter Conference

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Intensive Session: Champagne Style & Impact on a Beer Budget: The Business of the Professional Speaker Business...From A-to-Success! (3 of 5)	Jeffrey Magee	2009 NSA Winter Conference
Intensive Session: Champagne Style & Impact on a Beer Budget: The Business of the Professional Speaker Business...From A-to-Success! (4 of 5)	Jeffrey Magee	2009 NSA Winter Conference
Intensive Session: Champagne Style & Impact on a Beer Budget: The Business of the Professional Speaker Business...From A-to-Success! (5 of 5)	Jeffrey Magee	2009 NSA Winter Conference
Intensive Session: FIZZ 101: How to Turn Cocktail Napkin Ideas Into Products That Really Sell (1 of 3)	Steve Spangler	2009 NSA Winter Conference
Intensive Session: FIZZ 101: How to Turn Cocktail Napkin Ideas Into Products That Really Sell (2 of 3)	Steve Spangler	2009 NSA Winter Conference
Intensive Session: FIZZ 101: How to Turn Cocktail Napkin Ideas Into Products That Really Sell (3 of 3)	Steve Spangler	2009 NSA Winter Conference
Intensive Session: REZZ* 201: Products, Avatars and Your Speaking Business in Virtual Worlds (1 of 2)	Gina Schreck	2009 NSA Winter Conference
Intensive Session: REZZ* 201: Products, Avatars and Your Speaking Business in Virtual Worlds (2 of 2)	Gina Schreck	2009 NSA Winter Conference
Making a Mark! Take Your Intellectual Property to the Bank	Carol Desmond	2009 NSA Winter Conference
Mastering Your Personal Productivity	Laura Stack	2009 NSA Winter Conference
Mega Session: One for the Money, Two for the Show, Three--Get Ready for a Standing "O"! Rock Your Audience Every Time (1 of 2)	Claude Stein	2009 NSA Winter Conference
Mega Session: One for the Money, Two for the Show, Three--Get Ready for a Standing "O"! Rock Your Audience Every Time (2 of 2)	Claude Stein	2009 NSA Winter Conference
Mega Session: Shed or You're Dead®: How to Thrive & Keep Your Audience Alive With High Energy Interactive Keynotes! (1 of 2)	Kathy Dempsey	2009 NSA Winter Conference
Mega Session: Shed or You're Dead®: How to Thrive & Keep Your Audience Alive With High Energy Interactive Keynotes! (2 of 2)	Kathy Dempsey	2009 NSA Winter Conference
Mega Session: The FindAbility Formula for Speakers: Three Insider Secrets to Search Marketing Your Webmaster Does Not Know (1 of 3)	Heather Lutze	2009 NSA Winter Conference
Mega Session: The FindAbility Formula for Speakers: Three Insider Secrets to Search Marketing Your Webmaster Does Not Know (2 of 3)	Heather Lutze	2009 NSA Winter Conference
Mega Session: The FindAbility Formula for Speakers: Three Insider Secrets to Search Marketing Your Webmaster Does Not Know (3 of 3)	Heather Lutze	2009 NSA Winter Conference
Opening General Session: Thank God It's Monday: Kicking Butt and Taking Names to grow Your Business	Roxanne Emmerich	2009 NSA Winter Conference
Practical Podcasting for Professional Speakers: Reaching Virtual Audiences With Your Business Message	Jocelyn "Toolie" Garner	2009 NSA Winter Conference
Pre-Conference Seminar with Terry Brock, CSP (1 of 2)	Terry Brock, CSP	2009 NSA Winter Conference
Pre-Conference Seminar with Terry Brock, CSP (2 of 2)	Terry Brock, CSP	2009 NSA Winter Conference
Speaker Business Survival: How to Protect Your Speaking Business When Near Death Illness, Disaster or Fate Come Knocking at Your Door	Gerard Braud	2009 NSA Winter Conference

Title	Presented By:	Venue/Publisher
The 10 Greatest Mistakes Speakers Make--and So Have I	Jim Cathcart	2009 NSA Winter Conference
The Delightful Dozen: Twelve Ways to Make Your Meeting Planner a Hero	Lou Heckler	2009 NSA Winter Conference
The Entrepreneurial Speaker: A Look at Multi-Generational Product Development	Richard Parker	2009 NSA Winter Conference
The Pursuit of More! More Leads, More Sales, More Spin-off, More Profit: What's Working Now to Help You Sell More in Less Time While Making More Money	Colleen Francis	2009 NSA Winter Conference
The Strategic Working Session You Need Right Now--Evaluate How Your and Your Business Are Really Doing	Aldonna Ambler	2009 NSA Winter Conference
The Unique and Powerful Coach/Client Relationship: Is It for YOU?	Kate Larsen	2009 NSA Winter Conference
To Mastermind or Not to Mastermind: Mismatch or a Perfect Fit?	Carol Kivler	2009 NSA Winter Conference
Turning a Speaking Career Into a Movement--Scoping Purpose	Thomas Winninger	2009 NSA Winter Conference
Understand Gen X & Gen Y: Working With Clients and Audiences Under 45		2009 NSA Winter Conference
What Your Story Must Answer About Your Client's Concerns	Vincent Muli Wa Kituku, CSP, PhD	2009 NSA Winter Conference
026N2: From Zero to Six Figures in Two Years	Jim Mathis	2009 NSA Convention
10 Revenue Streams You Can Create in 60 Minutes or Less: Leverage Your Platform Talk into Multiple Streams of Income with Very Little Effort	Debbie Bermont	2009 NSA Convention
8-80-80: How 8 Points on Your Body and an 80-Second Process Can Reduce Performance Stress by 80 Percent	Martin Laschkolnig	2009 NSA Convention
A Personal Invitation to an Intimate Conversation with Speaker Bureaus: Learn the Real Secrets Takes to Get Booked by Speakers Bureau	Holli Catchpole, Kiela Hine, Andrea Gold, Scott McKain, Duane Ward,	2009 NSA Convention
Anatomy of a Sales Call	Deanna Turner	2009 NSA Convention
Being Online Without Having to Live Online--Social Networking Best Practices	David Nour	2009 NSA Convention
Build Your Own Private Social Network	Mark Sylvester	2009 NSA Convention
Cavett Institute: Real Finance: Taking Care of the Money You Earn	Vernon Hoven	2009 NSA Convention
Cavett Institute: Real Sales: Transforming Speakers Into Rainmakers	Edward Robinson	2009 NSA Convention
Cavett Institute (Session 070-120) (1 of 6)	Gary Rifkin, Chris Clarke-Epstein, Edward Robinson, Vernon Hoven,	2009 NSA Convention
Cavett Institute (Session 070-120) (5 of 6)	Gary Rifkin, Chris Clarke-Epstein, Edward Robinson, Vernon Hoven,	2009 NSA Convention
Cavett Institute (Session 070-120) (6 of 6)	Gary Rifkin, Chris Clarke-Epstein, Edward Robinson, Vernon Hoven,	2009 NSA Convention

Title	Presented By:	Venue/Publisher
Create a Magalog to Sell You and Your Products	Ken Keis	2009 NSA Convention
Emotional Eloquence: Speak from Your Head with your Heart Wide Open	Doug Stevenson	2009 NSA Convention
Financial Storm, Economic Rainbow: Find the Gold in the Recovery	Bill Conerly	2009 NSA Convention
Finding the Funny...Spicing Up Your Talks with Humor	Karen Mills	2009 NSA Convention
From Press Release to ABC Nightly News in 48 Hours (and 193 Other Media Outlets)--Breaking an International News Story by Crafting a Compelling News Angl	Marsha Egan	2009 NSA Convention
Funky to Fabulous: How to Be Your Own Business Coach	Elizabeth Davidson	2009 NSA Convention
General Session (1 of 2)	Joseph Michelli, Peter Sheahan, Shawna Schuh, Josh Sundquist, D.J.	2009 NSA Convention
General Session (2 of 2)	Joseph Michelli, Peter Sheahan, Shawna Schuh, Josh Sundquist, D.J.	2009 NSA Convention
Harness the Power of Positive Influence, Persuasion and Negotiation	Linda Swindling	2009 NSA Convention
Have to have the Last Laugh and Be the One They Remember: Six Secrets to Being Unforgettable on the Platform *Sponsored by the Motivational/Keynote PEC	Kelly Swanson	2009 NSA Convention
Help Me Hire You: 21 Surefire Strategies From a Speaker-Turned-Planner	David Newman	2009 NSA Convention
How To Earn Your CSP	Ronald P. Culberson	2009 NSA Convention
I'm a Speaker...So Why Do I Have to Be Culturally Competent? *Sponsored by the Diversity PEG	Jo Ann Pina	2009 NSA Convention
Join the New Media Revolution: Sell More Books, Get More Speaking Gigs and Make More Money! *Sponsored by the Writers & Publishers PEC	Dick Bruso, Gina Schreck	2009 NSA Convention
Life by PowerPoint®: How to Develop Eye-popping Hip-hopping Presentations that Attendees Love	Lenn Millbower	2009 NSA Convention
Make Millions as the Expert *Sponsored by the Business Coaching PEG	Brendon Burchard	2009 NSA Convention
Monday General Session: Don't Waste the Crisis! The Economic Meltdown in America / The Upside of Down--A Positive Spin on Recession, Depression and Door	Kim Snider, Joe Malarkey	2009 NSA Convention
Money, Sex and Happiness: Get Better Fees More Easily by Rethinking Your Business Model	Robert Bradford	2009 NSA Convention
Negotiating in Tough Economic Times: Strategies and Techniques to Get More Gigs and Higher Fees	Greg Williams	2009 NSA Convention
New Online Survival Strategies: How to Find Real Value in an Overloaded World	Sheryl Kay, Michael Benidt	2009 NSA Convention
No-Nonsense Book Marketing Ideas that Won't Break the Bank	Elaine Dumler	2009 NSA Convention
Opening General Session:The Age of Speed--How to Thrive in Our Move-Faster-Now World / The Passing Zone on ICE!	Vince Poscente, Owen Morse, Jon Wee	2009 NSA Convention

Title	Presented By:	Venue/Publisher
Overcome Threshold Thinking: Talking to the CEOs *Sponsored by the Consultants PEG	Linda Swindling	2009 NSA Convention
Partnering on the Platform: On-Stage Collaboration for Off-Stage Growth	David Gouthro, Crystal Flaman	2009 NSA Convention
Personality Poker®: Create Interactive Products and Other Revenue Generators that Cost Almost Nothing	Steve Shapiro	2009 NSA Convention
Products Make Perfect: Multiple Streams of Income So You Can Thrive in Any Economy *Sponsored by the Sales PEG	Bill Cates	2009 NSA Convention
Reality is a Verb! Blurring the Boundaries of the Canned Speech for Greater Connectivity, Value and Sales	Sue Morter	2009 NSA Convention
Reclaim Your Schedule, Recharge Your Life	Valorie Burton	2009 NSA Convention
ROA Session: Real Results: Maximizing Your Return on Convention Attendance--Part I	Chris Clarke-Epstein	2009 NSA Convention
ROA Session: Real Results: Maximizing Your Return on Convention Attendance--Part II	Chris Clarke-Epstein	2009 NSA Convention
Secrets to Creating a Killer Keynote and Earning a Ton of Money Now!	David Greenberg	2009 NSA Convention
See Your Name Everywhere with Social Media: Get More Speeches and Sell More Books Virally	Pam Lontos, CSP, MA	2009 NSA Convention
Shift Your Expertise to a New Industry...in Less than a Week	Michael Soon Lee, CSP, MBA	2009 NSA Convention
Someone is Stealing Your Book, Idea or Brand: Protect it Now	Francine Ward	2009 NSA Convention
Speaking Internationally: Make Money, Have Fun and Get Air Miles All at the Same Time	Alan Stevens	2009 NSA Convention
Speaking Through the Camera Lens: Effective Techniques for On-Camera Distance Communications	Laurie Brown	2009 NSA Convention
Stepping Up from the TOP: Make Your Best Stories Better	Max Dixon	2009 NSA Convention
Storytellers PEG Seminar: The Speaker as a Storyteller: Unleashing the Power of Story to Enhance Your Speaking Prowes:	Craig Harrison	2009 NSA Convention
Straight Talk--What Speakers and Bureaus Need to Know to Work Together	Holli Catchpole, Kiela Hine, Andrea Gold, Scott McKain, Duane Ward,	2009 NSA Convention
Successful Switch-hitters: Moving from Keynotes to Training and Vice Versa	Eileen McDargh, Vanna Novak	2009 NSA Convention
Super Productivity: Leverage Your Productivity Style and Increase Your Results by 30 Percent!	Neen James	2009 NSA Convention
The Combination to the Vault	James A. Ziegler	2009 NSA Convention
The Fine Art of Becoming an Author	Debra Fine	2009 NSA Convention
The Psychology of Humor: Why Your Audience Laughs (or Doesn't) *Sponsored by the Humor PEG	Stevie Ray	2009 NSA Convention

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The Seven Questions of Business Strategy: Focus Your Intention and Grow Your Business	Norm Levy	2009 NSA Convention
The Three Ps of the Ultimate Staffer: How to Bring Passion, Principle and Profit to Your Clients and Bureau Every Day	Gail Davis	2009 NSA Convention
Trends and Technology--Insights to Help Your Speaker Break Through	Scott Klosky	2009 NSA Convention
Tuesday General Session: Will the REAL Professional Speaker Please Stand Up	Linda Larsen	2009 NSA Convention
Tuesday Luncheon General Session: Exploding Soda and Flying Potatoes: How to Create Unforgettable Learning Experiences that Spread Like a Virus	Steve Spangler	2009 NSA Convention
Twitter Power: Leverage the Power of Social Media	Joel Comm	2009 NSA Convention
Understanding the Professional Competencies: Four in One: What it Takes to Be Successful in the Speaking Business	John B. Molidor	2009 NSA Convention
Web 2.0 at the Speed of S.L.O.W	Jocelyn "Toolie" Garner	2009 NSA Convention
What Audiences Want--Lessons Learned from Launching Some of NSA's Finest!	Christine Ward	2009 NSA Convention
What Your Body is Saying that Your Mouth is Not! Grab the Audience's Attention and Position Yourself as the Leader of the Platform *Sponsored by the Facilitators PEI	Linda Talley	2009 NSA Convention
Who's Got Your Back: Relationships for Business Success	Keith Ferrazzi	2009 NSA Convention