

NATIONAL SPEAKERS ASSOCIATION



For Experts Who Want to Speak to Be Heard!

Professionally Speaking

"Professionally Speaking" is
NSA-Virginia's Monthly
Newsletter

April 2009

Newsletter Editor
Lois Gallo

In This Issue

[Coming Attractions](#)

[April Program](#)

[Want to Help?](#)

[This & That!](#)

[And Now A Word ...](#)

Quick Links

www.nsavirginia.org

www.NSAProfessionalSpeaker.blogspot.com

APRIL PROGRAM:

Speak Loudly and Carry a Big Schtick

Presented by: Mikki Williams, CSP

Wouldn't you love to dazzle your audience whenever you make a presentation, even if it's an audience of one?



Do you choke and go blank? Or fumble and mumble your way through? Or do you knock 'em dead?

No other skill opens more doors, creates more visibility, and gives you more opportunity to exercise power.

LEARNING OBJECTIVES

- How to research main and supporting premises
- How to structure your presentation and how to say it
- Five ways to find compelling stories to spice up your presentation
- Specific relaxation exercises to beat pre-speech jitters
- How to analyze your audience
- The dynamics of your voice
- Body language, gestures, and motions-visual aides that keep the audience attentive
- When to use humor; what to do if they don't laugh
- Props-when and how to use them and when to avoid them
- Answering questions effectively, deflecting inappropriate questions
- How to handle technical difficulties

BIO

COMING ATTRACTIONS

April 17

Mikki Williams Chesapeake

May 15

John Kremer

Richmond

June 19

Darren LaCroix

Chesapeake

Mikki Williams, CSP is the unexpected, a one-of-a-kind talent; eclectic, original, refreshing, outrageous and smart. Mikki has a dynamic ability to communicate to an audience, delivering practical information in a down to earth style.

Mikki will not only light a fire of enthusiasm, she helps audiences internalize all the materials so it doesn't wear off. "Maximum learning occurs when the teaching is heart to heart, not head to head." Mikki is a catalyst for change. She gets rave reviews and standing ovations for her spectacular presentations. www.MikkiWilliams.com

REGISTER NOW FOR THIS EVENT!

[Details & Registration for this program...](#)

Why Not Invite a Friend Along?!

Forward this email to them

(see Forward link at end of newsletter)

or Print this flier to post or give them:

www.freshbizideas.com/SpeakingResources.html

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INSIDE BUSINESS

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**Want to Help but Don't Have
Much Time?**



Here's How...

While the new Board is forming and preparing to step into their new roles, everyone will have a chance to chip in next year, even those who don't feel like they have the time to volunteer in traditional ways.

**Join us
Friday,
April 17, 2009
at the Greenbrier
Country Club
in Chesapeake
for a great program!**

Register online:

President-elect Tom Davidson is **looking for volunteers** to serve on a ***Chapter Meeting Service Team***. Essentially, this would be a pre-designated pool of people who would be ready and willing to "pitch in" during our regular chapter meetings to do whatever is necessary on site that day. Of course, these volunteers would still get to enjoy and benefit from the meetings like everyone else, but would also be on standby to help the meeting flow smoothly for everyone's benefit.

Some examples include: **helping at registration,**

www.nsavirginia.org

by April 14th

SAVE THE DATE!
Coming May 15th -
Marketing Your Book
Without Breaking the Bank!
with John Kremer

moving furniture, assisting the speaker with "back-of-the-room" sales, or making last-minute extra copies. It will be a great way to help, to get to know people, and make each event that much more fun and rewarding. Simply let Tom know of your interest by emailing him at Tom@DavidsonLeadership.com today!

This & That!

Admin "Stuff"! ;-)

If you have not yet completed or updated your profile on the web, please do so at your earliest convenience at www.nsavirginia.org. No one can contact you if they don't know about you! Should you have difficulties, Jean Austin will be happy to help: jean.austin@cox.net

Keep Jean up to date also with your latest email address, so you don't miss any of the newsletters or event changes & opportunities.

News on the Blog

Several items have posted since last month:

- *Details about an Improv opportunity coming to Hampton Roads April 27th.*

- *Links to Patricia Fripp with Northern California NSA panel to help improve your bottom line in this economy.*

You can view *archived newsletters*, check out *what's coming* and read articles & get news you wouldn't normally get via email through the month. Visit:

www.NSAprofessionalspeaker.blogspot.com

For the most up-to-the-minute news, subscribe to the **RSS feed** for the latest post notifications.

Inside Pro Track

As part of the Pro Track students' program, they are able to attend many of the afternoon bonus sessions. The recent session watching Patricia Fripp do live coaching to improve the impact of presentations went on for several hours and was a huge bonus this month!

If you want to take your speaking presentation skills and business up to the next level, consider signing up for the next Pro Track beginning in September. Limited slots will be available. Just a seed for thought! :-)

And Now A Word From Your President...



What a great turn out we had for our celebrity Hall of Fame speaker, Patricia Fripp! Not only was the program riveting, informative, and inspiring, but many more stayed for several hours after lunch to watch live coaching sessions.

The comments and take-aways were huge to many, who were so appreciative of Ms. Fripp's candor and constructive help. It is great to be part of an organization whose members include so many who help and inspire as she does!

I had the privilege of being one of the coachees on the hot seat. What an experience! This week I used the coaching tips to improve my signature story and when I delivered it, received an abundance of positive feedback.

Coming up this month **Mikki Williams** brings us an entirely different approach to speaking skills, helping you develop humor and creativity in your presentations that make you unforgettable!

Looking ahead, I also urge you to mark your calendar for the next program - **Friday, May 15th** in Richmond. Bestselling author **John Kremer** brings creative ways to market your book without breaking the bank.

We look forward to seeing you soon!

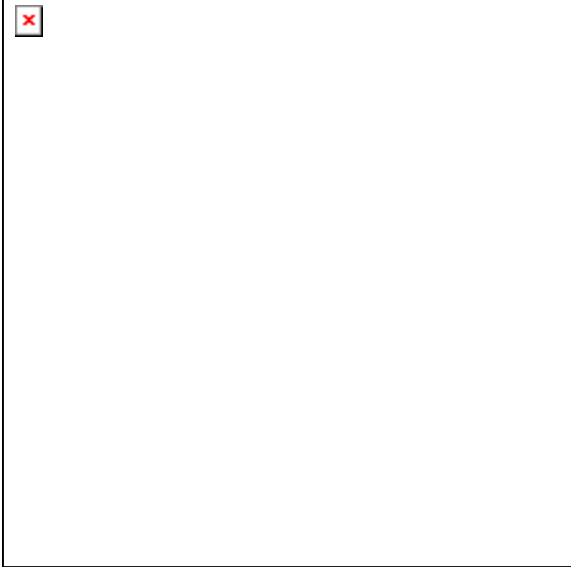
Dorothy

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